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**Trex® Enhances and Differentiates Fencing Product Portfolio**  
*New Universal Post and Gate System Create Greater Design Flexibility*

LAS VEGAS, Jan. 19, 2010 – Continuing to competitively position its fencing portfolio, Trex will debut enhancements to its Surroundings® and Seclusions® collections – including a new universal stand-alone post that works with both product lines. Combined with new gate options and a revised pricing strategy for Surroundings, Trex fencing will be strongly positioned to gain share in the competitive fencing marketplace.

“Our goal is to strongly differentiate between our two product lines and create more opportunity for our dealers and distributors to sell both systems,” said Lance Bunch, product manager for Trex. “We’re committed to strengthening our product portfolio with specific offerings targeted to both the professional and DIY channels – with Seclusions aimed at pro installers and Surroundings marketed to off-the-shelf retailers.”

To streamline its fencing portfolio, Trex will offer a new universal post at a competitive price point for both the Surroundings and Seclusions lines. Measuring 5”x5” in 8’, 9’ and 12’ lengths, the stand-alone post will be available in Winchester Grey, Saddle and Woodland Brown to complement Trex’s decking and railing offerings.

Additionally, Surroundings will gain a new gate system that further expands the design flexibility of the collection. It joins the existing Seclusions gate to offer attractive and durable gate options for both fencing collections.

All Trex Fencing products boast rich colors and finishes and are manufactured from a revolutionary wood and plastic formulation that makes them extremely low maintenance – with no painting or staining required. Their durable composition stands up to extreme weather and termites and is protected by a 25-year limited warranty. With its traditional picket-style look, Trex Surroundings offers flexible design options and simple installation at a great value – while Trex Seclusions, the company’s high-performance privacy fencing system that couples beauty and strength, is a popular option for professional fencing installers.

In mid-2009, Trex introduced a revised price structure that reduced the cost of Trex Surroundings by almost 30 percent for distributors, positioning the collection to be extremely competitive against other wood-plastic composite product lines and the majority of vinyl fence offerings in the marketplace. The new cost structure reflects the division of the current fencing market into various cost categories and gives Trex’s distributor and dealer partners the opportunity to promote two different product lines at two different price points.

“With the continued enhancements to our two product lines – as well as our newly-revised pricing structure, Trex is taking the next strong step toward developing a more robust and competitive fencing portfolio,” said Bunch.

For more information, visit the Trex IBS booth at #N1525 or go to [www.trex.com](http://www.trex.com).

**About Trex Company**

Trex Company is the nation’s largest manufacturer of wood-alternative decking, railing and fencing, with nearly 20 years of product experience. Built on “green” principles and values, Trex outdoor living products offer significant design flexibility with fewer ongoing maintenance requirements than wood, as well as a truly environmentally responsible choice. In addition, Trex distributes ultra-low maintenance PVC decking under the trademark Trex Escapes® and PVC trim under the trademark TrexTrim™. For more information, visit the company’s Web site [www.trex.com](http://www.trex.com). Trex®, Trex Escapes®, Trex Seclusions® and Trex Surroundings® are trademarks of Trex Company, Inc., Winchester, Va.

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