



**NEWS RELEASE  
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Contact: Erin Kane or Heather Sexton  
L.C. Williams & Associates  
800/837-7123 or 312/565-3900  
ekane@lcwa.com or hsexton@lcwa.com

**Trex® Hideaway® Universal Hidden Fastener Offers Strength and Installation Ease  
*New Connector Clip Fits Majority of Wood-alternative Decking Boards***

**Winchester, Va., Nov. 23, 2009** – Designed specifically to meet decking contractor demand for increased ease and speed of assembly, the new Trex® Hideaway® Universal Hidden Fastener is approximately 40 percent stronger than traditional stainless steel fasteners and retails for half the price.

This extension to the popular Trex Hideaway Hidden Fastening System features a stainless steel screw already set in the fastener for increased durability and easier installation – even for contractors who do not have prior knowledge of the product. Offering a clean surface appearance, the Universal Hidden Fastener is a ¼-inch self-gapping connector clip that may be installed from above the framework – rather than from underneath the actual deck.

“Our new Universal Hidden Fastener has several built-in benefits that will help building professionals to increase their efficiency,” said Adam Zambanini, senior product manager of decking at Trex, the nation’s largest manufacturer of wood-alternative decking, railing and fencing. “The fastener may be used with both Trex and competitor decking – so contractors need only to purchase one fastener system for all of their jobs. It’s also makes it easier to replace damaged boards – even those in the middle of a deck – resulting in less time spent on callbacks.”

Homeowners will benefit from the affordability of the Universal Hidden Fastener, as it boasts the lowest installed cost in the marketplace. In addition, consumer demand remains high for deck products that are free of visible nails and screws – particularly among homeowners with children and pets.

The Trex Universal Hidden Fastener comes in 50- and 500-square-foot coverage options, and is currently available for shipment.

For more information, visit [www.trex.com](http://www.trex.com).

**About Trex Company**

Trex Company is the nation’s largest manufacturer of wood-alternative decking, railing and fencing, with nearly 20 years of product experience. Built on “green” principles and values, Trex outdoor living products offer significant design flexibility with fewer ongoing maintenance requirements than wood, as well as a truly environmentally responsible choice. In addition, Trex distributes ultra-low maintenance PVC decking under the trademark Trex Escapes® and PVC trim under the trademark TrexTrim™. For more information, visit the company’s Web site [www.trex.com](http://www.trex.com). Trex®, Trex Hideaway®, Trex Escapes® and TrexTrim™ are trademarks of Trex Company, Inc., Winchester, Va.

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